

OUR VISION

To broaden opportunities for employees to grow and succeed.

OUR MISSION

To lead in market execution by delivering exceptional products and services driven by a people-first culture that fosters teamwork, growth, and shared success since 1979.

OUR VALUES

RESPECT FOR PEOPLE

Value our people, encourage their development, and reward their performance.

INTEGRITY

Uphold the highest standards of honesty and moral principles.

PERSONAL ACCOUNTABILITY

Take responsibility for one's choices, behaviors, and outcomes.

QUALITY

Provide outstanding products and unsurpassed service that deliver premium value.

RETAILER COMMITMENT

Develop relationships that make a positive impact.

GOOD CITIZENSHIP

Focus on being good citizens in the communities in which we live and serve.

A WILL TO WIN

Exhibit a strong will to win in the marketplace and in every aspect of our business.