

# OUR VISION

*To broaden opportunities for employees to grow and succeed.*

# OUR MISSION

*To lead in market execution by delivering exceptional products and services driven by a people-first culture that fosters teamwork, growth, and shared success since 1979.*

# OUR VALUES

## **RESPECT FOR PEOPLE**

*Value our people, encourage their development, and reward their performance.*

## **INTEGRITY**

*Uphold the highest standards of honesty and moral principles.*

## **PERSONAL ACCOUNTABILITY**

*Take responsibility for one's choices, behaviors, and outcomes.*

## **QUALITY**

*Provide outstanding products and unsurpassed service that deliver premium value.*

## **RETAILER COMMITMENT**

*Develop relationships that make a positive impact.*

## **GOOD CITIZENSHIP**

*Focus on being good citizens in the communities in which we live and serve.*

## **A WILL TO WIN**

*Exhibit a strong will to win in the marketplace and in every aspect of our business.*